

## Don't Let Birds Run the Show at Your Beach



## Dealing with Seagulls

Seagulls, often associated with picturesque beach scenes, can actually pose a range of serious problems for beachgoers, the environment, and the gulls themselves.

These issues can differ in severity, but one thing's clear: pesky birds and the beach don't mix well.



Gulls are protected birds and cannot be repelled using sticky repellents or any product that causes harm or injury which makes solutions many and varied however so are results along with cost.

Some people resort to Reflective Devices which are ineffective in low wind or shady areas and it does not take long for seagulls to become habituated to them.

Thin "spider legs" have been tried but gulls are too large to be intimidated by these and have no problem pushing them aside and laying eggs right underneath them.

And none of these products have any application for Beaches where such large open areas need to be protected.

However today there is a tried and proven solution as a seagull scarer and that is to make use of one of the world's greatest predators.

# The Peregrine Falcon



**Peregrines are bird predators, feeding almost exclusively on other birds. Most of their prey is caught in the air as the falcon locates its prey and then dives at speeds that exceed 200MPH.**

**They are the fastest animals on earth and grow to about the size of a crow.**

**Couple this airborne agility with the fact that they are the most widely distributed bird of prey in the world and you have an animal that is recognized and feared by virtually every bird species on the planet**

**Hardly surprising then that birds such as gulls recognize an airborne falcon from a long way off and give it a very wide berth.**

**This is the strategy that went behind the design and manufacture of a state-of-the-art and remarkably efficient solution to effectively manage the persistent bird-related challenges at beaches.**

**These advanced systems offer a cost-effective and humane approach to bird control, effectively mitigating the numerous issues associated with avian populations.**

# Introducing Bird Control Helikites and FalconFrightKites



Through the implementation of Bird Control Helikites and FalconFrightKites, beach authorities, and operators can take proactive measures not only to ensure a safer and more enjoyable beach experience for visitors but also to contribute to the preservation of the coastal environment.

Combining Helikites with Falcon FrightKites is a highly effective approach to eliminating birds from the beach.

Falcon FrightKites have a lifelike appearance and mimic predatory birds, which instills fear in nuisance birds and encourages them to leave the area.

When you need more extensive coverage, Helikites come into play. These versatile systems can soar to greater altitudes, providing better coverage across the beach.

For instance, a 42ft Falcon Kit can reach a height of 82ft. Helikites take it a step further by flying at 200ft, making them a valuable addition to your bird control strategy.

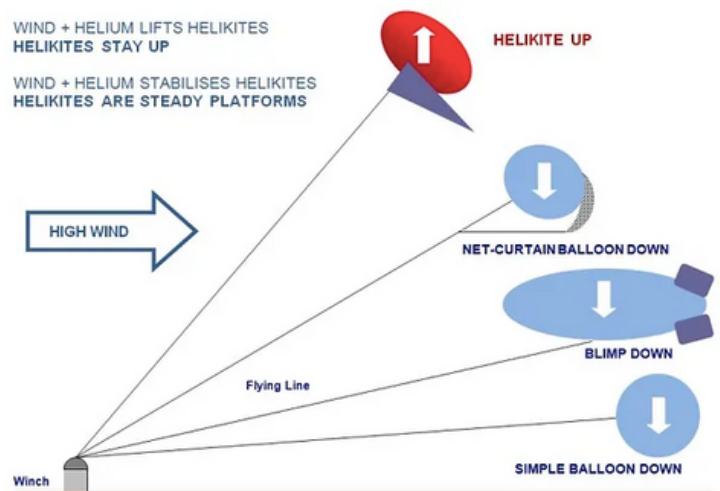
By using a combination of Falcon FrightKites and Helikites, you create a bird-repelling barrier that is impossible for seagulls to overcome.

This high-low method increases the area coverage and ensures that birds are reluctant to fly between the kites, making bird control measures more effective overall.

# What are Helikites?

A Helikite is a hybrid of a helium balloon and a kite, designed to utilize both helium and wind for lift.

This unique aerostat is engineered to provide stability in high winds where other aerostats and drones fail



Similarly to a balloon, the Helikite is lighter-than-air. However, unlike a normal balloon, it doesn't get knocked down by the wind. Winds do the opposite to a Helikite, they force it powerfully upwards.

Normal kites get pushed up by the wind but come down if the wind changes/reduces in strength too much, or if it gets too strong for their adjustment.

Helikites can fly to great heights in no wind and then catch any breezes that may exist at altitude. They can then use that breeze to fly many thousands of feet high with ease.

The balloon used by Helikites is fat and rounded, which is essential to provide good helium lift (about twice that of a comparably sized blimp). It also ensures that changes in temperature affect the Helikite as little as possible. Most balloons that are shaped to fly like kites collapse when they hit cold air due to the shrinkage of the gas inside and consequent loss of pressure needed to retain their shape.

This is not a problem with Helikites, so they are far more reliable.

Nothing else in the world has as many beneficial flying characteristics.

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# What are FalconFrightKites?



**Falcon FrightKites are an exceptionally effective solution for addressing the issue of pest birds in various environments, including beaches. These kites are designed to mimic the presence of predatory birds, instilling fear in nuisance birds and encouraging them to vacate the area.**

**What sets Falcon FrightKites apart is their lifelike appearance, resembling that of a real falcon.**

**Made from highly UV-resistant materials the lightweight Frightkite will start to fly in as little wind as 2MPH.**

**With realistic features, including coloring, wings, feet, tail, and piercing eyes, these kites strike terror into the eyes of pest birds.**

**Their innovative design allows them to self-launch and patrol the skies, effortlessly simulating the hunting behavior of actual falcons.**

**Falcon FrightKites are easy to assemble. Attaching to a 42-foot aluminum sectional pole, the Frightkite can be launched automatically when the wind blows and can reach a height of over 80ft, clearly visible to gulls for miles around.**

**Additionally, these kites are durable and weather-resistant, ensuring their effectiveness even in adverse conditions.**

**Importantly, Falcon FrightKites are bird-friendly and do not harm the birds, offering a humane solution to pest bird problems.**

# Why Bird Control Helikites and FalconFrightKites?

## The Best Seagull Deterrent on the Market



**When it comes to seagull deterrence, Falcon FrightKites and Bird Control Helikites stand out as the best seagull deterrent on the market.**

**The Falcon FrightKite, a universal Seagull Scarer, is not only incredibly effective but also user-friendly, making it the ideal choice for bird control.**

**It excels in deterring a variety of unwanted birds, including pigeons, seagulls, crows, rooks, and geese.**

**However, for situations requiring more extensive coverage, like the beach, the high-low Helikite FrightKite system comes into play.**

**The higher the kite or Helikite soars, the more comprehensive the coverage it provides. For example, a 42ft Falcon Kit can reach heights of 82ft, while Helikites take it a step further by flying at 200ft.**

**By combining Falcon FrightKites and Helikites, you establish an insurmountable bird-repelling barrier.**

**This high-low method not only expands the coverage area but also ensures that seagulls are hesitant to fly between the kites.**

**The result is an extraordinarily effective bird control strategy that guarantees seagulls are kept at bay, securing their status as the ultimate seagull deterrent on the market.**

# Effective Habituation Mitigation



(A landfill Before Using Bird Control Helikites )

Birds are unpredictable and planning for them is very difficult.

The scientifically designed, patented Helikite combined with FalconFrightKites is a bird control system that really works well over a long period of time because wild birds find it extremely difficult to overcome the innate terror of predatory hawks that Helikites and FalconFrightKites create, setting them apart from audible or static deterrents.

Before Helikites and FalconFrightKites were invented, bird control had always been a hit-or-miss affair, with old-fashioned scarecrows or even the more modern bangers and wailers giving very variable protection.

This made it impossible for beach authorities, and operators to rely on them for long.

Helikites alongside Falcon Kites offer exceptional performance in habituation mitigation a crucial asset for beaches as it ensures long-term and sustained effectiveness in deterring birds.



(The Same LandFill After Using Bird Control Helikites)

# Cost-Effective and Sustainable



**Helikites and FalconFrightKites are highly cost-effective solutions that provide long-term control for bird-related challenges at beaches.**

**Their efficient helium usage minimizes operational costs while ensuring sustained effectiveness in deterring birds.**

**Unlike some conventional methods that require frequent maintenance and replacement, Helikites and FalconFrightKites are designed for durability, reducing the need for constant reinvestment.**

**Their ability to fly in various weather conditions, including rain, ensures uninterrupted bird control, eliminating the downtime associated with other bird deterrents**

# Silent and Eco-Friendly



**Combining Helikites and FalconFrightKites is a silent and eco-friendly method for effectively controlling birds at Beaches. Unlike noisy alternatives, Helikites and FalconFrightKites operate quietly, eliminating any concerns of noise-related complaints from the surrounding community.**

**Moreover, they only rely on wind or helium instead of explosive gases, making them environmentally conscious and safe.**

**This quiet and eco-friendly approach not only ensures minimal disturbance to both landfill workers and nearby residents but also contributes to the overall well-being of the environment.**

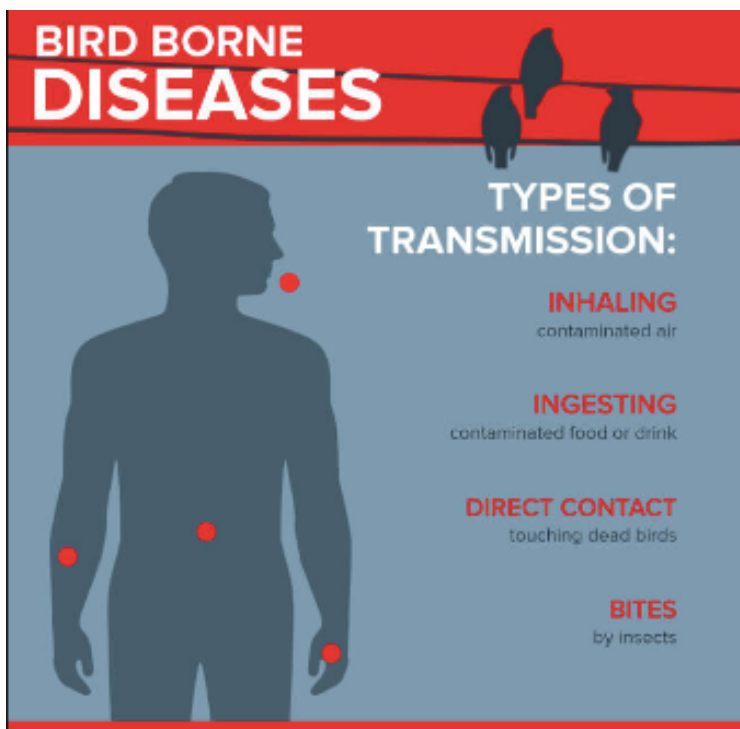


# The Importance of Bird Control at The Beach

Everyone loves the beach, right? It's a great place to relax and unwind. However, one common issue that arises at beaches is the presence of pesky bird populations.

The problems associated with birds at beaches are quite diverse and significant, including:

## Health Hazards for Beachgoers



One significant issue is the spread of diseases to beachgoers.

Nearly 90 percent of seagull feces contain *Enterococcus*, which causes antibiotic-resistant infections.

Seagull droppings have been known to contaminate food and water when a diseased bird defecates into a human food or water source. In 1993, several hundred people in New York contracted a mysterious illness that was traced to seagull droppings.

Besides direct contamination, airborne spores from drying feces can settle on exposed food and transfer disease.

Several thousand cases of food poisoning every year are attributed to this form of disease transmission.

When microscopic pieces of dried seagull feces become airborne and the particles containing dormant fungi and/or bacteria are inhaled by humans, it creates a breeding ground for infectious agents.

Currently, there's no known medical cure for internal fungal infections. On top of all that, fecal dust or droppings that enter an open wound or cut can result in severe blood (Sepsis) or internal infection.

# Environmental Health



Birds can significantly exacerbate environmental issues by their tendency to scavenge and remove trash from the cans on the beach causing it to blow into the ocean as well as transport trash from the trash cans surrounding areas and water sources.

These birds are opportunistic feeders and will feed on any discarded food, litter, and waste left by beachgoers.

The consequences of this behavior are twofold.

First, the litter and debris carried by seagulls can contribute to the pollution of natural habitats, including rivers, lakes, and coastal waters.

Discarded plastic bags and other non-biodegradable materials can have severe repercussions for aquatic life, as they may ingest or become entangled in these items, leading to injury or death. The accumulation of trash in water bodies can disrupt ecosystems and harm the overall environmental health of the region.

Second, seagulls inadvertently disperse litter throughout the broader area, affecting not only the immediate beach but also nearby neighborhoods and public spaces.

This litter can be unsightly and contribute to a decline in the aesthetic appeal of these areas, while also posing potential risks to wildlife and domestic animals that may come into contact with the debris.

# Beachgoer Safety

The safety of beachgoers is significantly compromised by the altered behavior of seagulls due to human feeding.

The act of feeding these birds often causes them to lose their natural fear of humans, rendering them more aggressive in their pursuit of food.



This aggression can manifest in the brazen theft of food directly from the hands of beachgoers, potentially resulting in injuries such as broken bones, cuts, and bruises.

These unexpected interactions can mar what should be a peaceful day at the beach and serve as a stark reminder of the potential dangers that arise when seagulls become overly familiar with human presence.

During nesting seasons, seagulls exhibit heightened protectiveness, becoming particularly territorial around their nests.

This defensive behavior can lead to aggressive attacks on those who unknowingly approach their nesting areas.

Such attacks can come as an unpleasant surprise to unsuspecting individuals who may inadvertently wander too close to a gull's nest.

In some cases, these attacks have led to injuries, emphasizing the importance of beachgoer awareness and caution during nesting seasons.

# Safety Concerns for Pets



**The dangers posed by seagulls to pets on beaches are becoming increasingly evident and concerning.**

**Seagulls, having become accustomed to a diet of human-provided foods like bread, crackers, and french fries, have lost their fear of humans and can become highly aggressive scavengers.**

**This poses a significant risk to small dogs and other small animals in the vicinity.**

**Seagulls are known to capture and feed off small animals, such as rabbits, and in some cases, they have been reported to pick up small dogs.**

**This behavior, while not common, underscores the need for pet owners to exercise caution and implement seagull control or proofing methods to protect their furry companions, particularly in coastal areas.**

**Beyond the direct physical threat to pets, they are also susceptible to the same diseases mentioned earlier that are spread by birds, such as Psittacosis, Histoplasmosis, Cryptococcosis, and E. coli.**

**There is an even greater chance for your pets to be susceptible to this due to their tendency to investigate objects on the ground.**

# Impact on Birds



**The welfare of seagulls is imperiled by access to inadequate human foods, such as bread, crackers, and french fries.**

**This artificial diet, often provided by well-meaning beachgoers, or scavenged from garbage cans, poses a serious threat to the long-term health and overall well-being of these birds. Unlike their natural diet, which includes a variety of marine life and foraged foods, the consumption of human handouts can lead to significant health problems for seagulls. For instance, the detrimental effects of this artificial diet have been observed in seagull populations across coastal regions. In places like popular seaside destinations along the East Coast of the United States, where seagulls are regularly fed by beach visitors, there have been reports of gulls becoming overly reliant on these poor-quality human foods.**

**Over time, this dependence on low-nutrient options can result in malnutrition and various health issues, impacting the longevity and vitality of these birds.**

**Additionally, the availability of human food can lead to overcrowding, competition, and over-dependence among gulls, further exacerbating the spread of diseases, causing them to lose the skills to forage and hunt for food naturally and compromising their overall health.**

# Advantages Over Traditional Bird Control methods

## Gas-Operated Exploders



Gas-operated exploders rely on bottled gas and an ignition mechanism to produce deafening blasts at regular intervals.

However, their effectiveness wanes quickly as birds can become habituated to the noise within a matter of days.

To counter this habituation, exploders need frequent relocation.

In contrast, Helikites and FalconFrightKites present a superior alternative, they operate silently, ensuring no noise-related concerns for both landfill workers and the neighboring community.

Furthermore, Helikites use helium instead of explosive gases, making them safer, more eco-friendly, and far less costly. This approach not only provides efficient bird control but also contributes positively to the well-being of the coastal environment and your wallet.

## Gunfire and Firecrackers

Gunfire and Firecrackers rely on loud noises and visual stimuli to drive birds away.

This can be useful in situations where sites need only be protected for relatively short periods of time (1 to 4 weeks).

Most bird species become habituated to these noises if used repeatedly over a longer period of time.



They can also pose safety concerns due to the risk of stray bullets, exploding projectiles, and fire hazards. In contrast, Helikites provide a silent and safer solution.

# Reflective Devices



**In comparison to reflective devices like the Eagle Eye, Falcon FrightKites and Bird Control Helikites offer a more reliable and effective solution for deterring birds at the beach.**

**While devices like the Eagle Eye use optical methods to disorient birds with reflected light beams, they often struggle to deter highly intelligent birds like seagulls.**

**These reflective devices, including wind-powered ones, demand regular movement or changes to prevent habituation.**

**Moreover, they are less effective in shaded areas or on days with little to no wind or with too much cloud cover.**

**In contrast, Falcon FrightKites and Bird Control Helikites are designed with realism and versatility in mind.**

**The Falcon FrightKites' lifelike appearance triggers fear in birds' eyes, while the Helikites' capacity to fly at greater altitudes ensures an unmatched coverage area.**

**This combination creates a formidable deterrent that seagulls cannot easily outwit, making Falcon FrightKites and Bird Control Helikites the preferred choice for beach bird control.**

# Trained Falcons and Hawks



While trained raptors are often used for bird deterrence at Beaches their effectiveness can vary widely, as birds flee from the predators only to land on other areas of the beach and return soon after also birds not considered natural prey may not perceive the falcon or hawk as a threat and may not flee upon their approach.

Moreover, the use of trained raptors necessitates daily flights to maintain effectiveness, which is not always practical or cost-effective. Helikites provide a more reliable and sustained approach to deterring a wide range of avian species without concerns about habituation

## Avian Contraception Tools

While avian contraception offers a nonlethal approach to managing bird populations, it can be a time-consuming process, requiring the feeding of entire generations of birds before becoming effective in controlling reproduction rates.

Additionally, avian contraceptives such as OvoControl must be distributed daily throughout the entire breeding period of the birds, which may be a challenging and labor-intensive task.

Furthermore, to achieve optimal results with avian contraceptives, birds should ideally feed at the same time each day, with minimal non-target species present.



In contrast, Helikites and FalconFrightKites provide an immediate and consistent deterrent for a wide range of avian species without the need for daily maintenance or feeding schedules



# Join Us in Our Mission to Eliminate Birds From Our Beaches and Redefine the Future of Bird Control

Seagulls at the beach may seem like a mere annoyance, but their presence poses risks to both the environment and human health. Helikites and FalconFrightKites offer an innovative, reliable, and environmentally friendly solution to this ongoing problem. At US Kites we are committed to doing our part in protecting our beaches, beachgoers, and the surrounding environment.



Contact our dedicated team of experts at (855)-3-USKITE to discover how Helikites can elevate the town and keep your beach free from birds!

[VISIT OUR WEBSITE](#)



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